

# Press release

a.s.r.  
de nederlandse  
verzekerings  
maatschappij  
voor alle  
verzekeringen

## a.s.r. plans senior unsecured bond issue

Utrecht, 18 November 2014

Today, ASR Nederland N.V. ('a.s.r.') has announced its intention to issue Fixed Rate Senior Unsecured Notes in the near future, subject to market conditions. An investor conference call will be held tomorrow morning at 10:00 CET (09:00 GMT).

The new issue is the first senior unsecured bond issued by a.s.r. The proceeds will be used for general corporate purposes.

Chris Figee, CFO: 'In optimizing the capital structure, a.s.r. has decided to launch a senior fixed rate bond, following the successful issuance of the tier 2 hybrid issue in September this year. The proceeds will provide us additional flexibility in the management of our working capital'.

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### About a.s.r.

a.s.r. is the Dutch insurance company for all types of insurance. Via the a.s.r., De Amersfoortse, Ditzo, Europeesche Verzekeringen and Ardanta brands, a.s.r. offers a wide range of financial products covering P/C, life and income insurance, group and individual pensions, health insurance, travel and leisure and funeral insurance. Besides insurance products, the a.s.r.-range also includes savings and investment products and bank savings products. Additionally, a.s.r. invests in real estate development and operations.