



Press Release

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Eureko and ING Agree on Health Insurance Distribution in Greece

Eureko and ING hereby announce that they will collaborate on a distribution agreement, by which ING Greece will distribute the Health insurance products provided by Eureko's Greek subsidiary, Interamerican, on a 'preferred provider' basis.

This agreement paves the way for a mutually-beneficial relationship in Greece, from which both parties will accrue long-term benefits.

As the distributor, ING will have access to highly competitive individual and group health insurance products for the Greek market, but without any of the risks associated with underwriting health products.

As the provider, Interamerican will gain access to a wider distribution network for products which are one of its core business areas, and for which the risk element is already factored.

The agreement is valid for a period of five years, and heralds an innovative approach between peers to providing the best health insurance products to their respective client bases.

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